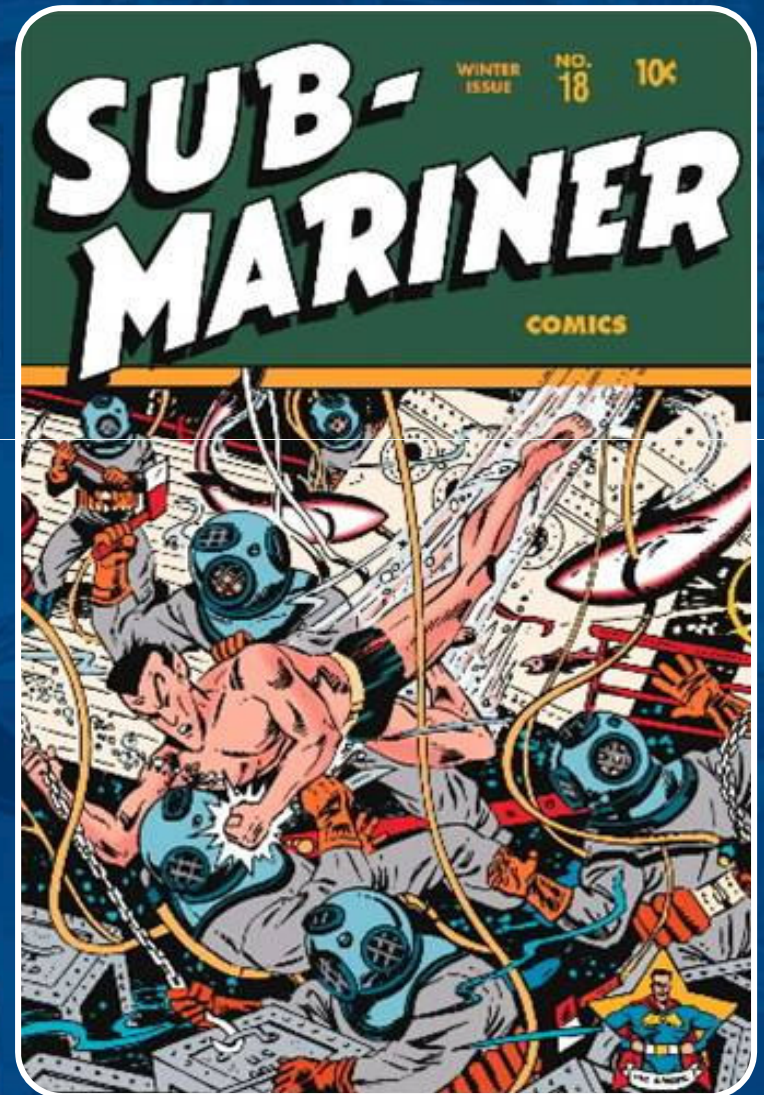






Original & Historic

- Born in October 1939 - SUBMARINER & HUMAN TORCH set the world alight!
- 60 years of story telling by Stan Lee and the mighty Marvel bullpen
- 40 years of animation, toys and consumer products
- Movies, animation, books, comics, toys and more in over 70 countries, over 15 languages
- Worldwide following
- In a troubled world, Marvel heroes are positive, accessible role models





Marvel Dominance

- **Characters:** Spider-Man, Hulk, X-Men, Fantastic Four, Avengers, Etc.
- **Over 5000 characters:** Heroes & Villains, Friends & Relations
- **Movies:** Every film a blockbuster success
- **Toys:** Marvel dominates
- **Comics:** 50%+ market share
- **Video Games:** over 25 million sold in 3 years
- **Consumer Products:** over \$5 billion in sales, annually

